

For Those Who Serve by
Those Who Served.

Medals

Full Size ▪ Miniature ▪ Undress Ribbon Bars ▪ Custom Ribbon Weaving
▪ Ribbon Rolls for Medal Mounting ▪ Customized Service Bars & Pins ▪
Ready-made Service bars & Pins ▪ Customized Presentation Options ▪
Neck Medals & Awards ▪ And More



sgsmarketing.ca



About us

Serving and Honouring Those Who Serve

We've worn the pieces that we craft. We know the pride—and the duty—that comes with upholding the tradition that they represent. That's why we put the same pride into crafting them that you do wearing them. From the initial custom design to selecting quality materials, to SGS production expertise in your medals, badges, crests, and more. When you choose to work with us, you are choosing to work with veterans of Canada's military and police. Your traditions are our traditions. Your pride is our pride. Whether in English or French, let us use our years of experience in skilled production techniques to make your product outstanding.

You can feel this pride of craftsmanship in your hands and on your uniform. Whether it's a challenge coin, patch or any of our products, SGS offers the highest quality materials and exacting production processes. Our team is made of veterans who work to translate your vision and traditions into designs that honour everything they stand for. We work with highly skilled embroiderers to craft patches that honour the uniforms on which they're sewn. For coins, medals and other items, we specialize in die-struck cartridge brass using the same process as the mints that strike the currency in our pockets. Then we apply enamel and other finishes that will stand the test of time, just like the traditions your medals, pins and badges represent. At the core of what we do is respect for you and why you serve. This is as true for all the organizations who trust SGS with their work, including:

- Police services
- Emergency services
- Honour guards
- Corrections
- Pipe Bands
- Charities/non-profits
- Fire departments
- Cadets
- EMS
- Military—Canadian Forces

Pride. Craftsmanship. Tradition. These are why we are trusted to design and produce coins, accoutrements and more for the Canadian Department of National Defence (DND) and why we are licensed producers of RCMP products. Some of our other clients include:

- Air, Army and Sea Cadets & Navy League of Canada
- Alberta Sheriffs
- Commander of the Canadian Army
- Blood Tribe Police Service
- Calgary Fire Department
- Calgary Police Service
- Chief of Defence Staff
- CP Rail Police Service
- Extreme Dance Challenge
- Homes 4 Heroes
- Lieutenant Governor of Alberta
- Knights of Columbus
- Commander of the Royal Canadian Air Force
- MacKenzie Health
- Manitoba Sheriffs
- Minister of Foreign Affairs
- NATO
- Paramedic Chiefs of Sask.
- RCMP: All Divisions
- Commissioner of the RCMP

Tradition

SGS

Quality



Why Choose SGS

Upholding Tradition

SGS is a Canadian-owned company with close ties to the Military, Police, Cadet, pipeband, honour guard/ ceremonial unit. Our team is made of Veterans. This means we understand the important details and nuance required for each project.

Multi-faceted Product Range

From Accoutrements, medals, lapel pins, challenge coins to plaques, embroidered crests, and wallet badges SGS can develop a wide spectrum of materials. We are Canadian leaders in embroidered and metal goods.

Quality by Design

Our veteran-led design and management team upholds the highest standards. We treat every project as if it is our own.

Learn more!



Medals

One of a Kind Concepts. Objet D'art Creations

Recognition of an exceptional individual or team has never been easier with SGS Medals. Our beautifully crafted medals will help you honour service or career milestones as well as bravery, achievement, or outstanding service. Thanks to our quality medals and custom ribbon, you can be certain that recipients will treasure these medals for years to come.

Our designers are military and police veterans who have earned and proudly worn medals themselves and have years of experience designing them. Working with you, we capture the significance of the occasion and the contribution made. The process begins with in-depth consultation to determine your needs. Based on this, SGS will provide a detailed custom artwork proposal. Once we have developed the artwork we continue through to the selection of the best material and finish to capture the finest details, the use of the highest-quality ribbon, and customized presentation options. When wearing the medal, the recipient will feel pride which will be made all of that more noticeable from the bespoke craftsmanship. There is no extra cost for this custom artwork, but its value makes the gravity of the medal's meaning clear. This is true whether the medal is military, police, fire service, or EMS, or for any situation that may require special commissions.

Pride. Craftmanship. Tradition. These are why we are trusted to design and produce a variety of items for the Canadian Department of National Defence (DND) and why we are licensed producers of RCMP products. Whether you trust us with your full-size medals, medal bars and pins, neck medals or anything else, we take that trust seriously.

Some of the medals we make are listed below. If you don't see what you need, please contact us and we'll custom design and make what you're looking for.

- Full Size
- Miniature
- Undress Ribbon Bars
- Custom Ribbon Weaving
- Ribbon Rolls for Medal Mounting
- Customized Service Bars & Pins
- Ready-made Service Bars & Pins
- Customized Presentation Options
- Neck Medals & Awards
- And More

SGS is an official licensed producer of RCMP products

A portion of proceeds from RCMP products given to the RCMP Foundation to support mental health initiatives and community policing projects.

I have had the pleasure of working with SGS Marketing for several years. They deliver quality products, make themselves available whenever I have inquiries and have delivered on their deadlines even during the shipping complexities of the pandemic. I look forward to continuing to use SGS for our insignia related needs in the future.

Travis Juska, M.O.M., Regimental Sergeant Major, Calgary Police Service

Full Size Medals



Miniature Medals



Undress Ribbon Bars



Custom Ribbon Weaving



Ribbon Rolls for Medal Mounting



Customized Service Bars & Pins



Ready Made Service Bars & Devices



Neck Medals & Awards



Customized Presentation Options



Looking for other uniform accoutrements?
Click here to download our catalogue

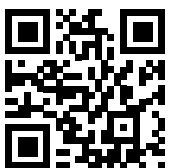
Have an idea of your own?
If its metal or embroidered, chances are we can make it. We have experience producing a broad array of metal & embroidered goods. Drop us a line to discuss your idea!



For Those Who Serve by
Those Who Served.



Your experts in metal and embroidered goods.



Looking for Cadet Materials?
Visit our CadetKit shop!

sgsmarketing.ca



Have a question? Let's talk - 403.909.9886

Copyright © 2022 SGS Marketing Ltd. - All Rights Reserved.
SGS maintains intellectual property rights to artwork designed & produced by SGS. It is unlawful and unethical to produce, reproduce, copy, sell, or distribute identical or similar items to SGS products. SGS will not ever retail our client's custom-made products.